

Shrewsbury Parks and Recreation 2024 Community Feedback Survey Summary

Overview

Survey Open January 12–30, 2024
132 Total Responses
78% (104) Resident Responses

Survey Questions

- How often does your family participate in Shrewsbury Programs or attend Special Events?
- What programs or events have you or your family attended in the past 12 months?
- Overall, how satisfied are you with the programs/events offered by Shrewsbury Parks and Recreation?
- What new programs/events would you like to see offered in the future?
- What suggestions do you have for improving current programs and events?
- Where do you live?
- Where do you hear about upcoming Shrewsbury Programs and Events?
- Do you have any additional comments or feedback for us?
- Optional: Join the Parks and Recreation Email List

How often does your family participate in Shrewsbury Programs or attend Events?

Over 50%: Often to Occasionally
(3+ activities/events per year)

What programs or events have you or your family attended in the past 12 months?

Top 3 Responses: 67% Special Events,
31% Aquatic Programs, 26% Pool Events

Overall, how satisfied are you with the programs/events offered by Shrewsbury P&R?

95% of Survey Participants reported a positive level of satisfaction.

Executive Summary

Overall, the feedback provided is largely positive, with residents expressing appreciation for the updates on events and the efforts of the Parks and Recreation (and Public Works) Departments in maintaining the community. They commend various programs such as the Easter egg hunt, adult activities like the Easter egg hunt and yoga, and the overall family-friendly environment.

Some suggestions for improvement include enhancing communication about events through email and other channels besides Facebook, improving cleanliness at the pool facilities, and addressing issues with tennis court conditions. There are also some specific requests such as planning funds for pool maintenance and improvements, extending sidewalks around parks, and considering joining programs like Silver Sneakers for seniors.

Overall, while there are areas for improvement and specific concerns to address, the general sentiment is that the Parks Department is doing a commendable job in maintaining and enhancing the community's recreational spaces and activities.



Event/Program Suggestions

- Suggestions for new offerings and improvements, including additional adult-oriented activities, more variety in events, and better coordination of scheduling between different activities and programs.
- Enhanced Communication and Promotion: Utilize social media and texting services if possible, and other channels for programs and event promotion, as well as improving communication about community events like Shrewsbury Nights to ensure broader awareness.
- Facility Upgrades and Maintenance: Invest in upgrading facilities such as the pool house showers, and weight room, as well as maintaining cleanliness and functionality throughout the facilities and park amenities.
- Expanded Recreational Opportunities: Offer a wider variety of activities for different age groups, including more sports/fitness programs and options for adults, longer camps for children, and educational programs for all ages.
- Community Engagement and Events: Increase community engagement through more events like Shrewsbury Nights, with suggestions for additional food trucks, music nights, and other themed events.